

WWI Infographic Project Rubric

	Advanced	Proficient	Basic	Emerging
Question	Question is clearly worded, reflects content discussed in this unit, and requires analysis and/or higher-order thinking to answer.	Question reflects content discussed in this unit and requires analysis and/or higher-order thinking to answer.	Question reflects content discussed in this unit but may be answered without analysis or is poorly worded.	Question does not clearly relate to content from this unit or is very poorly worded.
Source 1	Found in the Blue Book, clearly transferred into the infographic, relates to the topic, and helps answer the question.	Found in the Blue Book, appears in the infographic (but may have some errors or reflect poor design choices), relates to the topic, and helps answer the question.	Source appears in the infographic (but may have some errors or reflect poor design choices), relates to the topic, but doesn't necessarily answer the question.	Source may not relate to the content or does not appear clearly in the infographic.
Source 2	Same as Source 1	Same as Source 1	Same as Source 1	Same as Source 1
Source 3	Same as Source 1	Same as Source 1	Same as Source 1	Same as Source 1
Design and Aesthetic Appeal	Infographic is easy to read and aesthetically pleasing. Statistics and sources are clearly presented. It is easy to find the question and the answer. There are additional visuals (icons or photos) that help enhance the infographic.	Infographic is easy to read and aesthetically pleasing. Most statistics and sources are clearly presented. It is easy to find the question and the answer.	Infographic is easy to read, but there may be some poor design choices (cluttered, confusing, or difficult to find information). Some statistics and sources are clearly presented. It is possible to find the question and the answer.	Infographic is difficult to read and there may be some poor design choices (cluttered, confusing, or difficult to find information). It is not easy to find the question or answer.
Answer and Synthesis of Sources	Answer is clearly presented, accurate, and reflects use of all three sources. It fairly acknowledges any discrepancies or complexities that emerge as a result of the sources.	Answer is clearly presented, accurate, and reflects use of all three sources. It acknowledges any discrepancies or complexities that emerge as a result of the sources, although there may be some mistakes.	Answer is clearly presented and reflects use of most of the three sources. There may be some mistakes.	Answer is incomplete, inaccurate, or missing. More effort is required to develop a thorough answer to the question.